

The Enterprise

VOL. XXIV

SOUTH SAN FRANCISCO, SAN MATEO COUNTY, CAL., SATURDAY, MAY 19, 1917.

NO. 20

American Press Pictorial Review of Week



News Snapshots Of the Week

L. Saunders, chairman of the naval consulting board. Germany claims that she had sunk up to May 2,800,000 tons. Peoria, Ill., is using gun tractor in attracting recruits. Appeals to investors to the "Liberty loan of 1917" have met with hearty responses. After hard fighting the Germans regained the village of Fresnoy at a terrible sacrifice in life.

S.P. "SANDBAGS" San Francisco Communities

It is the consensus of opinion among the leading business men of San Francisco that the Southern Pacific Company is "sandbagging" the San Francisco communities and retarding their growth by declining to grant them equitable freight rates so that industrial enterprises can be carried on an equal footing with other communities.

The Southern Pacific is overlooking a vital factor to the effect that industrial enterprises may be driven out of California by arbitrary and unjust rates.

In this connection, it should not be forgotten that the Pacific Coast Steel Company has a site at Portland.

The Southern Pacific Company will make no changes in the switching records of the Pacific Coast Steel Company.

MEANS THOUSANDS YEARLY.

That company handles on the average every day about thirty-six cars of raw material going in and finished product going out.

The cars average forty tons. The extra freight charge which has to be paid because the works are in South City is \$10 a car. On thirty-six cars the additional daily freight is \$360 a day.

Counting 312 days to the year, it amounts to a total of \$112,420 annually.

SHIPPERS DISCUSS SUBJECT.

Oakland's struggle to get the works was thoroughly discussed at a luncheon in the Palace Hotel. More than 200 shippers and merchants of San Francisco were there.

At the conclusion the following committee was appointed to take the matter up with the Southern Pacific, in spite of Luce's announcement:

Mission Promotion Association—Eustace Cullinan and J. G. Galagher.

Realty Board—N. T. Messer and Philip P. Pachel.

Downtown Association—John I. Walter and S. S. Rau.

Civic League—Alexander Russell and George Schaller.

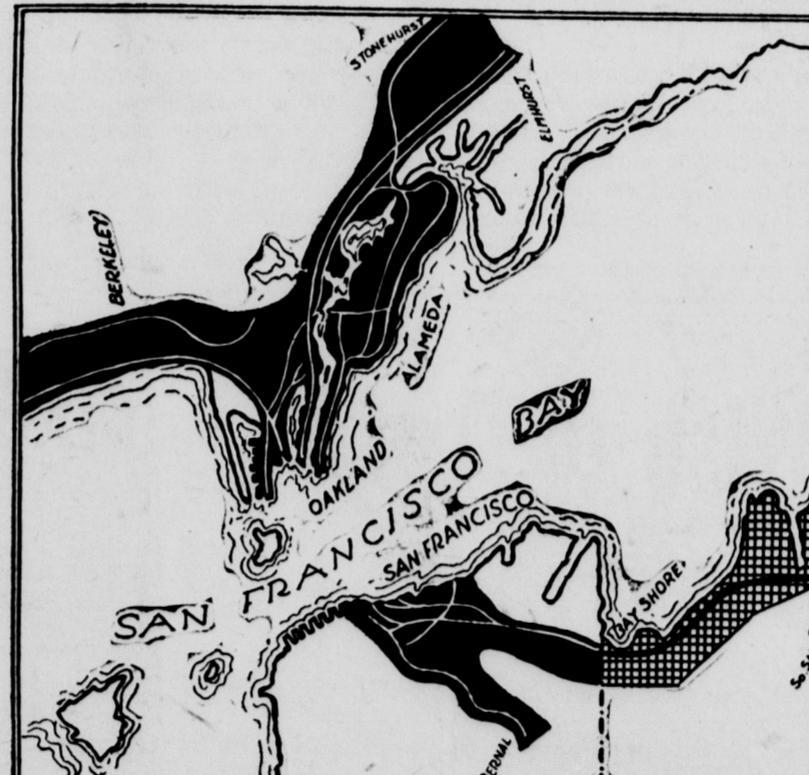
Chamber of Commerce of South San Francisco—Fred Cunningham and W.

How material it is shown by the

DIAGRAM PROVES HANDICAP

Map showing the relatively small area of free switching and the 25 cent freight rate in San Francisco, as compared with the extensive area on the Oakland side of the bay where these privileges are enjoyed. The shaded area shows the district to which the extension of these privileges is sought. The black area shows the privileged district, with the exception that Berkeley and Alameda should not be included:

Oakland long wharf to Elmhurst..... 13.2 miles
Fourth and King streets to Bay Shore..... 5.2 miles



H. Dinning.

Manufacturers' Association of South San Francisco—E. H. Edwards and P. R. Thompson.

Home Industry League—A. C. Rulofson.

WILL APPEAL TO COMMISSION.

Should this committee be unable to get the Southern Pacific Company to meet the situation, the next step is to go to the Railroad Commission.

These were some of the characteristic utterances of the speakers at the luncheon Thursday:

DR. F. S. DOLLEY, chairman—The same switching charges to South San Francisco that prevail in Oakland, with deep-water facilities, will keep industry on this side of the bay. We have the assurances that if the Southern Pacific meets the switching conditions the Swifts will provide the deep water. San Francisco's co-operation is welcome. We know that it will mean eventually political as well as commercial union. This is one of the strong arguments for annexation of San Mateo county.

P. R. THOMPSON, Manufacturers'

Association of South San Francisco—if the largest industry leaves South San Francisco, at least one other will follow it over the bay. If located at Elmhurst, these industries could secure the special rates which Oakland enjoys. Because they are located at South San Francisco, not so far away as Elmhurst, they are taxed an additional 25 cents a ton on everything moved.

EUSTACE CULLINAN, Mission Promotion Association—We are at a deadlock with the Southern Pacific. We regard South San Francisco as commercially a part of San Francisco. The Southern Pacific urges the imaginary line between San Francisco and San Mateo counties as a cogent reason for acting as it does. Mr. Luce says that the Oakland rates are too low. There are many reasons why factories are moving away—such as rates, rents, land prices.

ALEXANDER RUSSELL, Civic League—There is no better argument for annexation than this. After all of the civic bodies had

BEARS SCORE IN "DOUBLE HEADER"

(By Harry Dunbaugh.)

The South San Francisco Bears played a double header last Sunday, and to say they won both games doesn't express it. San Francisco sent out a fast team in the afternoon, but the Bears simply out-batted, out-played and out-ran them, until they threw up the sponge and admitted they were outclassed about the fifth inning. Dowd, pitching this game, held them to a standstill, and the team behind him were all there. Ty Cobb has nothing on E. Scampini, S. Fischer or R. Blyer in the field. Marcus Dowd and Herman Lauchere work like an Alexander and Johnson. Tom Becker steps around first just like Hal Chase. M. "Posey" Petross must have had lessons from Eddie Collins on second. Albert Becker at short can cover just as much ground and do it with ease as Jack Berry. Jimmie Smith at third can scoop the hot ones and wing across the diamond with the same grace as Oscar Vitt, and M. Costiglio can grab them off the bat and shoot them down to second or any other old place just exactly like Ray Schack. For those who don't know who these men are we are comparing the Bears with, just let me say they are the peers of big league baseball.

Youth triumphed over age again in the morning game and the Pacific Coast Steel Forty-niners were defeated by the Bears by a score of 8 (maybe that many to 29).

It was something awful to see the blue streaks those Bears made going around the bases and the veterans simply couldn't stop them.

ACCIDENTS—Veterans some physically and the balance mentally.

RECORDS ESTABLISHED—By Forty-niners in bygone days, to hear them tell it "Fine."

PROOF OF SAME—None at least was shown in two trials.

CHIEF REGRETS—Numerous.

Too old for baseball. Sorry didn't lick the umpire.

POSSIBILITIES—Might lick umps and scorekeeper yet.

HOPE—That the aches and pains will leave some day and that they can be come-backs just once more.

AMBITION—Haven't much—12 to 13—8 to 29—no chance.

TERrible HANDICAP—Old age.

RESOLVED—It's great game.

SUMMARIZATION AND FACTS.

At the termination of the morning game Mr. N. A. Becker, manager of the Pacific Coast Steel Company (by the way, he has thrown over the management of the Forty-niners, claiming they are all "dead ones") called the Bears together and in a few well-chosen words presented the boys with the classiest baseball uniforms in the west. They took him at his word when he told them to go as far as they liked, and as the result went some, and the Bears will appear for the first time in their new suits Saturday evening (to-night) at Metropolitan Hall, at a ball given by their chief, which will be attended by all lovers of good sport and good dancing and the entire city who wishes them success in baseball.

(Continued on Page 4.)

“Sudden Riches” at Royal Theatre With Robert Warwick as the Star



WORLD FILM CORPORATION
PRESENTS ROBERT WARWICK
THE EMINENT DRAMATIC ARTIST
IN "SUDDEN RICHES"

What would you do if you had five million dollars? That is the problem which confronted Robert Crewe and Marion, his young wife, when Abner Crewe, Robert's uncle, made him sole heir to his vast fortune. It was given his for spite, and for the sole purpose of ruining him financially and morally, because the uncle felt sure that he would not make good use of the money, that he would soon wade through it and end up a physical and moral wreck, result in breaking up his happy home, and otherwise working entirely to the detriment of the young man.

How he had the millions, spent them recklessly, suffered terribly, supported a Broadway siren, estranged himself from his wife, she from him, and how, when apparently on the very edge of the brink, their little daughter was taken sick, bringing both parents to her bedside, is all most dramatically told in the five reels of emotional pictures which will be shown at the Royal Theatre on Tuesday evening, May 22d, with

SAN FRANCISCO DISTRICT CONVENTION WOMEN'S CLUBS.

The San Francisco district convention of federated women's clubs was held in Eureka, April 17th to 21st, inclusive. The South San Francisco delegate was the president, Mrs. W. J. Martin. Mrs. Martin reports that about 100 club women left as the San Francisco delegation and that 7000 club women were represented. The Monday Club and the valley clubs, assisted by the Chamber of Commerce and the various civic organizations of Humboldt county, entertained the visitors.

Aside from the serious club business, an automobile trip around Blue Lake, near Trinidad, and an elaborate dinner served in the Arcata clubhouse among the redwoods, were pleasing features of the convention. Harlem Farm was visited, where fifteen acres of tulips are being raised. This ground was considered worthless until Mrs. Ward of New York City analyzed it and found it superior for tulip culture to that of the soil of Holland. The Western States Creamery, a sawmill using 1,000,000 feet of lumber per day, the wreck of the Milwaukee, were other unique sights.

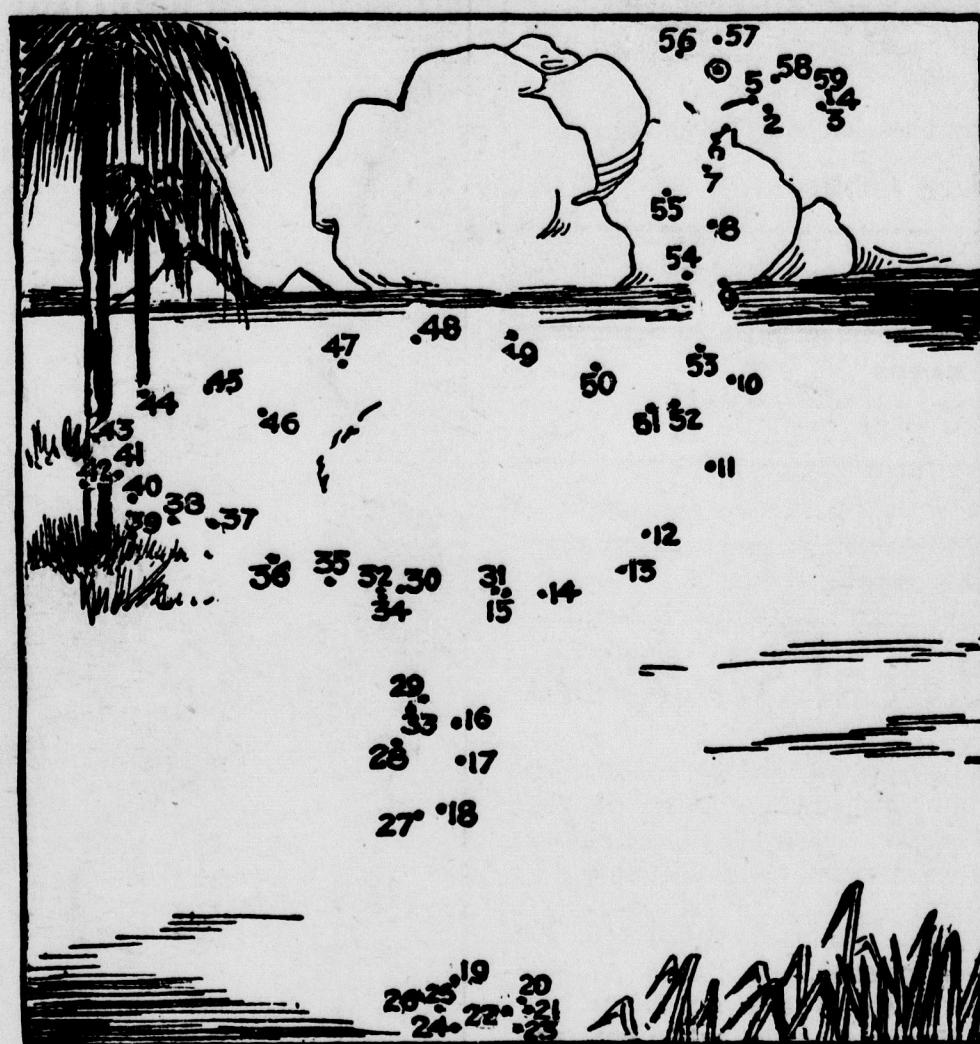
BURLINGAME AND SAN MATEO WOMAN'S CLUBS.

The Burlingame and San Mateo Woman's Club invited the local club's president, Mrs. Martin, to their annual breakfasts.

WOMAN'S CLUB.

The members of the Woman's Club were extremely sorry that the whist and parcel post party was postponed. This later date was due to the fact that so many of the members and officers had previous engagements for that evening. The party will be held in Metropolitan Hall, June 9th, at 8 p. m. All friends of the club are most cordially welcome.

Fill In Picture Puzzle No. 13



WELL, children, that funny little bird you drew was the passenger pigeon. It is too bad, but there are no more of these beautiful birds to be found. Don't you wish they were as plentiful as the sparrows? We could do without the sparrows, couldn't we? Now, get ready again with your soft pencil, starting at No. 1, and you'll draw one of the biggest and queerest looking birds. It is found principally in Africa. Its kick will break a man's leg.

NEW MAIL BOXES.

Redwood City is soon to have its free mail delivery system, and the mail boxes have just arrived and Postmaster Swift authorized to make arrangements for their installation.

BELMONT COUPLE DIVORCED.

Judge Buck has granted an interlocutory decree of divorce to Joseph Botto from his wife, Bertha Botto, on the ground of desertion. Custody of the three minor children is awarded to the father. The Bottos are well known in Belmont and Redwood City. J. J. Bullock appeared for plaintiff.

SAN BRUNO COURT.

D. D. Lowney of San Francisco, arrested some two weeks ago in San Bruno, pleaded guilty before Judge Davis sitting in Judge Custer's court, and was fined \$50 for driving his machine while intoxicated.

Robert Holon of San Francisco, arrested April 28th for speeding, was also found guilty and fined \$15.

Other cases in San Bruno were Ralph Madison of Palo Alto, arrested May 3d for speeding; A. Gloisteiner, arrested May 6th for speeding, and B. Sideman, driver for the Long Syrup Company, also convicted of speeding. J. J. Bullock appeared for plaintiff.

FRATERNAL DIRECTORY.

Bay City Homestead, No. 5527, B. A. Y. meets every Wednesday in Metropolitan Hall at 8 p. m. O. E. Bohn, Worthy Foreman. D. W. Wagner, Correspondent.

Tippecanoe Tribe, No. 111, Impd. O. R. M., meets every Thursday evening at 8 o'clock in Metropolitan Hall. Visiting brothers welcome. A. Koffer, Sachem. Daniel Hyland, Chief of Records.

South City Aerie, No. 1473, F. O. E., meets every Tuesday evening in Metropolitan Hall, 8 o'clock. W. C. Schneider, Worthy President. D. Hyland, Secretary. Visiting brothers welcome.

South City Lodge, No. 832, F. & A. M., meets in Metropolitan Hall every Thursday evening at 8 o'clock. Visiting brothers welcome. M. R. Craig, Dictator. Henry Veit, Secretary.

Court Violet, No. 1453, Independent Order of Foresters, meets every Tuesday at 8 p. m. in Metropolitan Hall. W. E. McGrath, Chief Ranger. John J. McDonald, Secretary.

Francis Drake Lodge, No. 376, F. & A. M., meets at Metropolitan Hall first Friday every month for stated meeting. J. G. Walker, Master. G. W. Holston, Secretary.

For Rent in San Bruno—Bungalow; desirable location; large yard; near electric and railroad stations; reasonable rent. Key with Mrs. Delmar Maede, San Bruno, P. O. Box 58. Advt.

Subscribe for The Enterprise.

Turkish Rose and Palo Alto CIGARETTES

UNION MADE IN CALIFORNIA

20 FOR 10c

SOLD BY ALL DEALERS

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The MERCHANTS Who ADVERTISE
HAVE the FINEST STORES
•••••

NEXT TIME
YOU BAKE--
USE CALIFENE

It will make your friends wonder how you get that nice, rich, savory crust they somehow cannot bake. Be generous. Give them the secret. Tell them about Califene, the new shortening that makes every baking day cheerful. Be sure they remember the name Califene, made in South San Francisco and sold everywhere in California.

ASK YOUR DEALER

Manufactured from the purest vegetable oil and selected beef fat in a modern and sanitary plant under the watchful eyes of U. S. Government Inspectors.

Western Meat Company



Published every Saturday. Office 312 Linden Avenue. Phone 126.

Enterprise Publishing Company

Entered at the Postoffice at South San Francisco, Cal., as second-class matter, December 19, 1895.

SUBSCRIPTION RATES
One Year, in advance \$2.00
Six Months 1.00
Three Months50



SATURDAY, MAY 19, 1917.

Fair Treatment for Local Shippers

San Francisco's business and industrial plants are certainly entitled to fair treatment from the Southern Pacific railroad in the matter of switching charges, for the metropolis is the great feeder and receiver of that railroad.

San Francisco's business and industrial leaders must see to it that they get that fair treatment.

In the first place, the Railroad Commission can probably prevent the discrimination against this city that is now practiced. If the commission lacks power, the shippers certainly have that power in their own hands.

The facts seem to be, as confessed by Mr. Luce at the public hearings, that the Southern Pacific charges just as much for "switching" on an extreme haul of 5.2 miles on this side of the bay as it does for a haul of 10.8 miles on the other side of the bay.

But Mr. Luce and the Southern Pacific should know that the shippers of San Francisco are not in the cowed and dependent state they were in years ago.

This matter came up because a big manufacturing plant connected with the Southern Pacific switches on this side of the bay proposed to move to the other side.

The manufacturing plant that contemplates moving is nothing like 10.8 miles out along the line on this side of the bay, yet it has to pay twice as much per ton for switching charges as a plant 10.8 miles out on the line has to pay on the bay's eastern shore.

And its switching charges amount to something like \$112,000 a year! No wonder it contemplates a move that would cut that charge in half. And if this plant is forced to move it will take from San Francisco the men and the money that should remain here. If this plant is forced away other plants may follow, and still others certainly will not be persuaded to locate here instead of elsewhere when they can cut their switching charges in half in other locations.

Now, San Francisco merely wants and demands a "square deal" and an "even break" in this matter. She has no desire to cripple any sister community. She doesn't ask any unfair advantage. And she certainly should have the spunk to enforce her rights.—San Francisco Examiner.

CITY FATHERS INCREASE SMITH'S SALARY \$25

The next time W. J. Smith, city clerk and tax collector, gets his monthly salary it will be \$25 larger than ever before.

The town board recognizes the high cost of living and the fact that South San Francisco is a growing community, therein causing more work for its officials, voluntarily increased the monthly salary of Smith from \$100 to \$125.

NIGHT WATCHMAN FALLS TO DEATH THROUGH SHAFT

John Feveni, night watchman of the Western Meat Company, was buried yesterday, having lost his life when he fell six stories down an elevator shaft.

No one was present at the time of the accident. The victim was found unconscious and taken to the general hospital.

A coroner's jury recommended the installation of safety devices. Feveni was 32 years old. He is survived by a widow and two children in Italy.

SUPERVISORS DECREE FARMERS MAY USE ROAD

After considerable discussion at the meeting of the Board of Supervisors Monday, it was decided to allow the coastside farmers to use a small stretch of road from the Crystal Springs lakes to Belmont, in order that they might run their trucks laden with produce from Halfmoon Bay to San Mateo.

The road from Belmont to the lakes has always been forbidden to heavy teaming, owing to the inferior character of the construction. Therefore, when the Supervisors closed the old road from the lakes over the hill to the poor farm gate as a war precaution, the truckmen were unable to get through to San Mateo. The roads from the poor farm to San Mateo and from the lakes to the coast have always been open to heavy teams. The farmers will now be allowed to haul their produce over the mountain, across the lakes, through the poor farm and into San Mateo.

When the application of the Valley Inn at Portola for a liquor license came up Monday for final action, District Attorney Swart informed the board that the resort in question had been violating the law repeatedly, and advised holding up the application. He said the place had been selling drinks after hours, holding

dances without permits, and that women had been frequenting the place. It was decided to hold up the license, and if the proprietor wishes to be heard, he may appear at the next meeting and present his case.

A. E. Cline of Farallone was appointed poundmaster for the fourth township, after a letter had been read from F. E. Hamlin of Farallone urging the appointment of a poundman. Hamlin said that it was practically impossible to grow any vegetables on vacant ground because of the large number of stray cows in the vicinity.

SCHNEIDER SELLS HIS STORE HERE

With a feeling of deep regret the many friends of W. C. Schneider learned this week that he had disposed of his general merchandise store on Grand avenue.

The ill health of both Mr. and Mrs. Schneider caused him to take this action.

During the eleven years that Schneider has been in business here, he earned a reputation for square dealing. Through the sale South San Francisco loses a popular as well as an enterprising business man.

The Schneiders have no definite plans for the future.

It is understood that they will spend some time in the country.

A Red Cross mass meeting will be held next Saturday night at Metropolitan Hall.

S. P. "SANDBAGS"

(Continued from Page 1.)

been heard through representatives, Mr. Luce was asked to explain.

We are switching to the limits of Oakland and to the limit of San Francisco on the same terms. We think that is fair. We even offered to reduce the rate on scrap iron and steel from 50 cents to 35 cents, to South City. I am asked why Oakland has such wide-reaching limits, if the same cannot be granted here. There is no secret about it. The Seventh street franchise expired in October, 1910. Oakland asked as a condition of renewing the franchise that the switching limits be extended and got what was asked.

San Francisco had to have that franchise just as much as Oakland.

Luce jokingly ended with a statement that the Southern Pacific Company might look about and see what San Francisco has to offer for extension of privileges.

HASTY JUMP FROM AUTO CAUSES DEATH OF QUINN

Thomas J. Quinn, local teamster, and former poundmaster of this city, was fatally injured last Saturday night when he jumped from the running board of a moving automobile.

Quinn stumbled and his head struck the curb. Though not having a fractured skull, compression of the brain resulted in death.

Ralph McCabe, teamster, was the driver of the fatal car. Tony Morello was a passenger.

Pr. Bronechini had left the machine just before the accident, which occurred near the schoolhouse.

The victim was taken to the general hospital, where he passed away.

RED CROSS MEETING.

Tuesday, May 15th, the San Mateo and Burlingame Red Cross units called a meeting at San Mateo. Mrs. W. J. Martin has been put on the membership board. Mrs. Martin hopes that through this meeting she will be enabled to establish a sewing branch of the Red Cross here. She offers the use of her home and sewing machine until a better place can be arranged.

BAND CONCERT SUNDAY AFTERNOON AT 3 O'CLOCK

There will be a band concert tomorrow afternoon at 3 o'clock. A musical program of special interest has been arranged. Dr. McGovern, president of the band organization, extends an invitation to the general public to be on hand.



The South City MEAT MARKET

Will Reopen for Business on Monday, May 21, 1917

WITH A FULL LINE OF THE BEST OF FRESH AND SALTED MEATS. QUICK FREE DELIVERY

UNION MARKET

A. J. CARLSON, Prop.

Phone 48 J

WE ARE NOW CARRYING

Warner's
Rust-Proof
Corsets—

PRICES FROM
\$1.50 to \$5.00 Pair

We do cleaning, pressing and repairing. Your old suit made like new.

WE SELL THE MAY MANTON PATTERNS, 15c

THE HUB
CHAS. GUIDI, Prop.

313-315 Grand Ave., South San Francisco

Tel. 166-W

JOLLY UNCLE JOSH

GREAT GENEROSITY TOWARD A NEWLY WEDDED NIECE

A Real Live South San Francisco Romance.

"Miss Summers—Polly—er-dare I—" but the speaker took a header over bashfulness, only to hear a sweet:

"Yes, Charley."

"Can I aspire to er-to-that-is—" Again a lapse into silence, followed by an encouraging:

"Yes, Charley."

"Oh, if I might only hope to er-to."

Another failure of language. It was seemingly a hopeless case, and might have been, only for a demure—"Charley, I have said 'yes' twice and if you mean it, I mean it, too, and—"

And to this day that young man will insist that he popped the question.

All this happened away "down east," and it wasn't long before there was a wedding. Not much longer before came a letter from Polly's Uncle Josh, out here in South San Francisco, who wrote effusively of his delight at her exhibition of what he called "grit," and he proposed that if the young people would locate at South San Francisco he would start them up in life, as a wedding gift. Of course they accepted, and were soon bidding their friends adieu.

The first of this week a travel-stained party arrived in South San Francisco. Our friend Uncle Josh was in charge, and he led the party straightway to a hotel.

"The South City Hotel," said he, "is a typical American hotel of the best class. I have known S. Giannella, the proprietor, for years, and he is mine host after my own heart, endowed with that delightful intuition that makes a guest feel at home, contented, and in mighty good luck. While the cuisine is all that a superior chef and unlimited orders on the market can make it. I have engaged rooms here until your own house is in readiness."

"After breakfast," said the old man, "I am ready to go buy your outfit. To expedite matters I have purchased a Ford touring car from the South City Garage."

When the handsome automobile drew up in front of the South City Hotel, Polly declared "it was the finest turnout she had ever seen."

"Yes sir-ee," replied Uncle Josh, "the three S's—Speed, Safety and Style—is the Ford's coat of arms. For economy and reliability the Ford is in a class by itself. I have arranged with these people to garage your car and keep it in perfect condition during the coming season."

"Where to?" asked the polite chauffeur, as the trio entered the conveyance. Uncle Josh looked askance at his wards.

"Oh, goodness knows; there's lots to buy," remarked Polly. "Then suppose we buy 'lots' first," quoth Charley, without turning a hair. Uncle Josh saw the point and started for E. E. Cunningham & Co.'s real estate and renting office, remarking on the way: "I can always depend on them for bargains in real estate, as they never hold out false lights to induce people to buy. What they tell you about property may be set down as solid fact. They control a large list of desirable residences as well as farm properties, and their judgment on the 'good things' is par excellence."

The party was not long in making a dicker for a nice house in South San Francisco and a farm, which Charley considered a splendid investment.

"Halt," commanded Uncle Josh, as the party came in front of Cavassa's handsome drug store, "walk right in."

"Why, Uncle, we're not sick, and"

"Guess I know that, but I suspect it won't be long before this young man begins to take a interest in matters of paregoric and—"

"U-n-c-l-e!" "Well, go in anyway; Polly may find some toilet articles she wants." Sure enough, before leaving she bought combs, brushes, face powders, perfumes, an Eastman kodak and a phonograph. "Don't forget," added Uncle Josh, "to come here with your prescriptions, as Mr. Cavassa and his clerks are competent pharmacists and use pure drugs."

After this visit Uncle Josh sug-

gested a resort to some place of refreshment. At the table the old man waxed philosophical. "Never neglect your larder," said he. "That important adjunct to housekeeping controls masculine temper. To that end you must patronize a grocer on whom you can depend for honest goods. In every transaction I have found Blank Bros. perfectly reliable. You will find them careful dealers, always fully stocked with every possible thing in the line of staple and fancy groceries, fresh and first-class, no shelf-worn goods there, while the prices are down to brass tacks. To keep peace in this family, get all your groceries of Blank Bros."

"Away back yonder at the dawn of creation a man's wardrobe consisted of a few fig leaves and a pleasant smile, but styles are constantly changing, and to-day nothing but the best tailored production meets the approval of the average man," said Uncle Josh. "Ralph Fontaine is our leading merchant tailor and has the most exclusive trade in town. He carries a full line of woolens and samples of the latest and most popular weaves in fashionable goods and is an expert and classy fitter. He also has a well-equipped cleaning and pressing outfit. I would advise you to see him at once and select material for your new summer suit."

"By the way," remarked Uncle Josh, as they reached the street, "I must run over to the Bank of South San Francisco and get another check book. Come along with me and get acquainted with Henry Haaker, the cashier, for of course you will do business with them, and it is always more pleasant to be personally acquainted with people you do business with."

"This bank is as solid as the base of the universe, and has assets of \$750,000. You will find them ever ready to extend any accommodations compatible with business principles.

Your savings, deposited there, will return you a fair rate of interest. It wouldn't be a bad idea, either, to rent one of the bank's safety boxes in which to keep your valuables."

"Now," remarked the old gentleman, "we will drop our shopping for a while and refresh the inner man. Come with me to the Liberty Cafe and get a real genuine home-cooked meal. This is the best restaurant in town, the proprietor employs a capable chef who thoroughly understands the culinary art, and both the dining room and kitchen are kept constantly in spick and span condition. They serve seasonable fruits and vegetables at all times and do a rushing business, both in meals and short orders."

"Let's see—I promised you a gold watch, didn't I?" queries Uncle Josh of Polly, "and O. E. Calzia is the man to sell us one cheap." Entering the popular jewelry store the old man gallantly acquitted himself of the promise and then directed Polly's attention to the superior stock of silverware carried by the house.

"There is no such other house in town," said the old man, "and I will guarantee the quality to be the very best. Pick out your family clock while here," he added. "Mr. Calzia carries a magnificent line. Don't forget another fact," he continued, "if ever you unfortunately need a pair of 'specs' this is the place to come, and, say, my boy, remember these folks also are expert doctors on sick watches."

"Yum, yum," laughingly escaped from Polly's rosebud lips, as she glanced into Julie's attractive confectionery store. "Uncle Josh, you know I've got a sweet tooth and those home-made candies look so nice I just can't resist the temptation to go in." Charley here objected, 'cause he knew if Polly got into a confectionery store once, there's where she'd likely want to stay. He relented, however, when he remembered that Uncle Josh was settling all the bills, so in they went, and the girl loaded up on sweetmeats galore, while all three indulged in delicious ice cream and ice cream soda, which Charles declared surpassed even the dreams of an epicurean god. Polly was a splendid judge of sweetmeats, and so indulged in a profuse but nevertheless just compliments to Julie's confections.

"Holy smoke, Charley, where in the name of creation did you get that snipe? That's about the worst weed that ever came in contact with my olfactory nerves," laughingly remarked Uncle Josh. "Step in here to this cigar store and get a V. & T.

Special, then you'll have a gentleman's smoke. The V. & T. Special is a crackerjack; contains all the qualities of a delicious puff."

"Viette & Thatcher take great pride in that cigar. It is kept up to the highest standard, and consequently grows more popular every day." Charley was so well pleased with the smoke Uncle Josh treated him to that he bought a whole box.

"Yes, and while we are on this important topic of gastronomics, we must not forget meat. It goes hand in hand with bread. Now to locate a meat market where you can get fresh, wholesome meat at all times. Peter Lind is the man to supply you. This is the boss meat market in the city and is popular with everybody who is particular to have the best. The reason for this is because Mr. Lind is very careful in the selection of stock and gets the freshest of everything and keeps nothing but the very best. To keep your 'hussy' in good humor, Polly, trade at Lind's market every time."

"But look here, Uncle," interrupted the young man as they reached the street. "What about coal? We've got the stoves, but I reckon they won't be of much service without fuel. We can't keep the fire on love alone, can we?"

"Glad you mentioned it," replied Uncle Josh. "Buying so much in one day kinder befriends a fellow. Fortunately, however, it's only a little distance to Blank Bros.' coal and wood office. They are my favorite dealers, and handle a coal which has no superior and few equals; it makes a hot fire, burns up clear, and don't leave any clinkers. They can also furnish you with the best wood obtainable. Fair measure, fair treatment and fair prices are what you'll receive at the hands of Blank Bros."

Subscribe for The Enterprise.

For Sale—A snap; lot on Baden avenue, 37½140 feet. Address P. O. Box 186. Advt.

ROYAL THEATRE

Program for Week Commencing Sunday, May 20th:

Sunday—Mabel Taliaferro in "Sunbeam."

Monday—"Patria" eleventh, "Sunset Falls," and selected comedies.

Tuesday—Robert Warwick in "Sudden Riches."

Wednesday—Vaudeville and professional travoys.

Thursday—Muriel Ostriche in "Daughter of the Sea."

Friday—"Purple Mask," "Vault of Mystery," "Girl from Frisco," "Wolf of Los Alamos."

Saturday—Wilfred Lucas in "Hell to Pay." Mack Swain in "His Bitter Pill," two-part Keystone.

See our Brady-made World picture at Royal Theatre every Tuesday.

San Mateo County

BUILDING AND LOAN

ASSOCIATION

Assets - - \$381,696.80

Loans made on the Monthly Definite Contract Plans, paying in from 5 to 12 years or may be desired, with privilege of partial or total repayment before maturity.

No premiums or unnecessary expense.

H. W. SCHABERG, Secretary,
Redwood City, Cal

SHOES

We invite every citizen to see our new arrivals in shoes for spring and summer wear—for men, women and children. We especially invite YOU to come in and see them. We were fortunate in making our selections in the wholesale markets.

You will be fortunate in the purchase of a pair of these shoes.

J. J. DOWD

305 GRAND AVENUE

Linden Hotel

208 Linden Avenue

Now under the management of

Chas. Fenger and Adolph Wolgeven

SOUTH SAN FRANCISCO UNDERTAKING CO.

580 Grand Avenue

Neil Doyle and Wellar A. Stead

(Deputy Coroner)

LOCAL UNDERTAKERS

Phone South San Francisco 219



Use our stationery as an aid to social success and good friendship.

Our Stationery In Style

The proper use of writing materials is as important in social matters as correct deportment. For that reason, which you are fully cognizant of, is it not well for you to look at our stationery? You will find it probably just what you want—the latest things in paper and envelopes. We carry the old standbys too. Come to us for stationery.

PENINSULA DRUG CO.

Drugs and Stationery

South San Francisco

SOUTH SAN FRANCISCO

General Hospital

If You Want
GOOD MEAT

Cor. Grand and Spruce Avenues

Phone 115W South San Francisco, Cal.

Ask your butcher for meat from
THE GREAT ABATTOIR
AT SOUTH SAN FRANCISCO
San Mateo County Cal

Watch Local Booster Body Grow

IS YOUR NAME ON

This Roll of Honor?

110	C. C. Conrad
109	M. E. Ryan
108	Thos. Tose
107	Prof. A. L. Cappelli
106	Peter Lind
105	Chas. Bollazzi
104	H. E. Coyle
103	R. G. Barnes
102	R. T. Fields
101	Henry Knoth
100	William Quinn
99	Pacific Coal and Equipment Co.
98	A. E. Kauffmann
97	G. Venture
96	A. Wolgeven
95	Pacific Gas and Electric Co.
94	W. P. Fuller & Co.
93	J. E. Farrell
92	Western Meat Company
91	Western Meat Company
90	Western Meat Company
89	Western Meat Company
88	Western Meat Company
87	Western Meat Company
86	Western Meat Company
85	Western Meat Company
84	Western Meat Company
83	Western Meat Company
82	H. Martens (Enterprise Foundry)
81	N. A. Becker
80	A. G. Bissett
79	T. L. Hickey
78	George A. Britton
77	Daniel Grole
76	Nien Bros
75	Chas. N. Steurmann
74	N. Lamehinni
73	Roll & McGrath
72	N. Grannuchini
71	Henry Minucciani
70	Vincenzini Bros.
69	S. Gianella
68	O. E. Calzia
67	Ghilardi & Angiolini
66	J. Ingman
65	G. Beltrami
64	J. J. Jennings
63	Bonala Bros.
62	J. O. Snyder
61	J. H. Kelley
60	E. I. Woodman
59	Hugh F. McNeilis
58	M. F. Healy
57	Valente & Galli Co.
56	Giorgio Raffaelli & Co.
55	S. Martorelli
54	C. Guidi
53	H. Scampini
52	Bortoli & Santini
51	R. E. Setter
50	H. Gaerdes
49	R. McColgan
48	A. McSweeney
47	A. J. Eschelbach
46	South City Lumber and Supply Co.
45	R. C. Sickler
44	E. E. Cunningham
43	George A. Kneese
42	Bank of South San Francisco
41	John F. Mager
40	Haaker & Ratto
39	C. T. Connally
38	Frank Giffra
37	Daniel McSweeney
36	F. C. Dyer
35	W. G. Schneider
34	H. McCaffrey
33	H. A. Cavassa

COUNTY NEWS IN BRIEF

Chronicle of Peninsula Events for Week

WOLVERTON S. M. RESIDENT.

Harry Wolverton, manager of the San Francisco Seals, has rented the home at 236 Elm street in San Mateo. It will be occupied by his family at once. Although the famous ball player will be away a great deal if the time traveling with the Seals, he will be able to visit with his family when the Seals are playing at home.

DISMANTLES WIRELESS PLANTS.

San Mateo authorities have dismantled several amateur wireless stations during the last few days. Lieutenant H. D. Hayes, U. S. N., serving in the naval communication service, was a visitor in San Mateo Sunday and conferred there on the question of discontinuing all wireless stations in the county. This was Hayes' second visit to San Mateo.

FIVE TIMES TIED.

The matrimonial knot that came loose after being tied five times was tied again Tuesday afternoon, when Judge George H. Buck remarried Caleb Coakley and Mrs. Bessie Anthony, who were divorced two years ago. When they were married on August 12, 1913, the ceremony was performed by five justices of the peace.

COLEMAN FIRE LOSS.

Furniture, linens and heirlooms, which were valued at from \$15,000 to \$25,000 by R. L. Coleman, the owner, were burned Monday afternoon when the garage-laundry at the Coleman home in Hillsborough was destroyed by fire. The blaze started in the laundry apartment and spread rapidly.

OFFERS HIS SERVICES.

M. E. Juilly of Lomita Park, well known in chemical societies of San Francisco, was among the first to offer his services to the medical corps of the United States army and has recently been appointed sergeant first class on that staff.

JOHN GUARDALL WEDS.

John Guardall of San Bruno was married to Miss Hattie Hein of Portland, Ore., at a pretty home wedding on Tuesday evening, May 8th. The ceremony was performed at the home of Mr. and Mrs. Waite of Belle Air Park, where the young couple will make their future home.

KILLED ON MOTORCYCLE.

Frank Chapman, 16-year-old son of Mr. and Mrs. F. F. Chapman of San Mateo, was fatally injured at 5:15 o'clock last Saturday afternoon when the motorcycle on which he was riding collided with a Peninsula Rapid Transit bus at the intersection of the state highway and Eleventh avenue. He died at 4 o'clock Monday morning from a fractured skull. Chapman was employed as an assistant pressman on the San Mateo County News.

ENGINEER RESERVE CORPS.

Among the members of the engineer reserve corps now in training at the Presidio in San Francisco are Lieutenant Ernest Louis Norberg and Lieutenant Bruce C. Hill, both of Burlingame.

Darwin P. Fullerton of San Mateo is listed among the men living in the western department who have been commissioned in the officers' reserve corps, but not called for duty.

MCKEEVER SEEKS DIVORCE.

M. L. McKeever, former realty operator in Redwood City, has filed a suit for divorce in the superior court of this county, charging his wife, Florence McKeever, with desertion. The couple were married in Chicago in 1911 and separated in 1915, according to the complaint.

Do you want a home? I have a bargain. A cottage of three rooms and bath; plastered; electricity; lot 50 by 100 feet; fenced: Huntington Park, San Bruno; small payment balance like rent; no interest; address Box 1000.

Advt.

ATTEND EAGLE CONVENTION.

Raymond Knight and John H. Flynn are the two delegates of the San Mateo Aerie of Eagles to attend the state convention of the order, which is meeting this week in Redding. Pete Thorsen of San Mateo, a member of the San Mateo Aerie, is also in attendance.

CONGRESSMAN HAYES ILL.

Congressman Hayes arrived in San Jose this week. Hayes was ordered home by his physician.

Congressman Everis Anson Hayes has written the members of the American League of Redwood City, stating that his failure to vote for the Liberty Loan issue was due to the fact that he happened to be out of the house at the time that the vote was taken, and not because he was opposed to it.

CASEY SELLS MANY CARS.

James T. Casey is a busy man these days, selling many automobiles. He is the Studebaker agent for San Mateo county, and, in view of the fact that the models turned out by the company are exceptionally good this year, it is enabling Casey to deliver the goods and get the business.

Casey also handles a line of trucks.

SHOW HOW TAX MONEY CAN BE SAVED IN CITIES

ASSOCIATION REVEALS INTERESTING FIGURES

While numerous California cities, large and small, have turned over to county officials the assessment and collection of city taxes, there are yet 168 cities in forty counties which are duplicating their local assessing and collecting through city officials. Last year, according to their own reports, it cost 129 of these cities the sum of \$285,587.76 in taxpayers' money to exercise this doubtful privilege. Assessing cost \$167,180.07 and tax collecting cost \$118,407.60. Thirty-nine cities made no report, and it cannot, therefore, be stated how much their expenditures would swell the grand total.

The Taxpayers' Association of California has compiled, county by county and city by city, the cost of this duplication as reported to the State Controller and also as supplemented in response to a questionnaire. These reports not having been checked by its staff, the association expressly states that it cannot vouch for their accuracy or completeness. It regards them, however, as representing, in most instances, the minimum cost. In a statement it says:

"Nearly all of the cost should be saved by turning city assessing and tax collecting over to county officers. Moreover, a better and more uniform assessment would be obtained, and the convenience of the taxpayer promoted to a surprising degree."

As reported, the duplication cost to cities in San Mateo county came to a total of \$3615.01 and is set forth, city by city, as follows:

Burlingame—Assessing \$85, collecting \$1080; total \$1165.

Daly City—Assessing \$175, collecting \$258.45; total \$433.45.

Hillsborough—Assessing none, collecting \$383.85; total \$383.85.

Redwood City—Assessing \$78.80, collecting none; total \$78.80.

San Bruno—Assessing \$417.50, collecting \$612.10; total \$1029.60.

San Mateo—Assessing \$84, collecting none; total \$84.

South San Francisco—Assessing \$20, collecting \$420.31; total \$440.31.

For Sale—2600-lb. team, harness and wagon; no reasonable offer refused. The Prest-O-Lite Co., Inc., J. L. Davidson, Superintendent. Advt.



Admiral William B. Caperton.

United States Battleship Minnesota

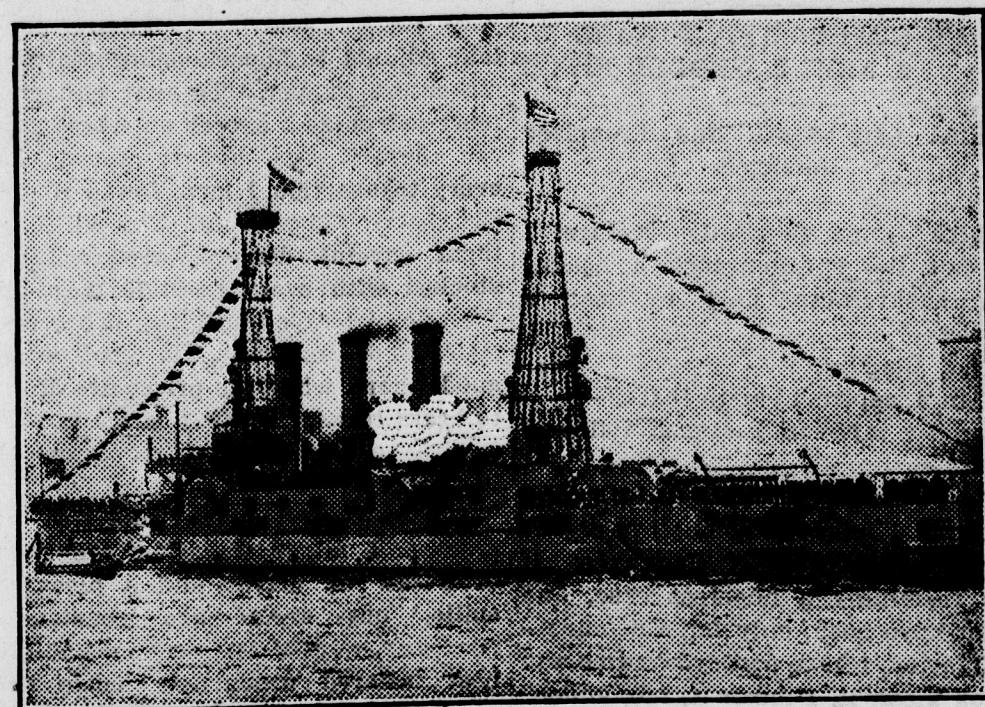


Photo by American Press Association.

There are four twelve-inch and eight eight-inch guns in the main battery of the Minnesota. This battleship displaces 16,000 tons and is 456.3 feet in length. She has a speed of 19 knots, and her officers and men number 866.

South San Francisco

RAILROAD TIME TABLE

January 10, 1917.

BAY SHORE CUTOFF

Northbound Trains Leave.	Southbound Trains Leave.
8:03 a. m.	2:49 a. m.
7:01 a. m.	6:47 a. m.
7:14 a. m.	7:17 a. m.
7:42 a. m.	8:28 a. m.
8:05 a. m.	10:58 a. m.
8:43 a. m.	11:57 a. m.
9:23 a. m.	1:36 p. m.
9:53 a. m.	3:17 p. m.
11:28 a. m.	4:36 p. m.
1:42 p. m.	5:24 p. m.
3:42 p. m.	5:57 p. m.
5:14 p. m.	6:25 p. m.
5:32 p. m.	6:47 p. m.
7:04 p. m.	8:27 p. m.
7:28 p. m.	10:16 p. m.
7:23 p. m.	12:02 p. m.
11:39 p. m.	

* Except Sunday.

† Except Saturday and Sunday.

‡ Saturday and Sunday.

§ Theatre Train.

CITY OFFICIALS

TRUSTEES—J. H. Kelley (President), F. A. Cunningham, M. F. Healy, G. W. Holston, Geo. H. Wallace.	Clerk and Deputy Tax Collector.
Treasurer.....E. W. J. Smith	Attorney.....E. P. Kauffmann
Night Watchman.....W. P. Acheson	Engineer and Supt. of Streets.....J. W. Coleberd
Health Officer.....Dr. J. C. McGovern	Recorder.....George A. Kneese
SCHOOL TRUSTEES—C. C. Conrad, E. N. Brown, J. J. Dowd.	Marshal.....H. W. Kneese
JUDGE.....J. J. Dowd	Night Watchman.....W. P. Acheson
TRUSTEE.....J. C. Johnson	Health Officer.....Dr. W. A. Brooke
OFFICIALS—First Township	SCHOOL TRUSTEE.....James V. Neumar
Supervisor.....Thomas L. Hickey	Surveyor.....W. G. Beattie, M. D.
Justices of the Peace.....John F. Davis	Health Officer.....W. G. Beattie, M. D.
Constables.....James C. Wallace	Constable.....S. A. Landini

COUNTY OFFICIALS

Judge Superior Court.....G. H. Buck	Treasurer.....P. P. Chamberlain
Tax Collector.....A. McSweeney	District Attorney.....Franklin Swart
County Clerk.....Jos. H. Nash	County Clerk.....Jos. H. Nash
Assessor.....D. P. Flynn	County Recorder.....W. H. Barr
Sheriff.....M. Sheehan	Auditor.....J. J. Shields
Superintendent of Schools.....Roy Cloud	Coroner.....Dr. W. A. Brooke
Coroner.....Dr. W. A. Brooke	Surveyor.....James V. Neumar
Surveyor.....James V. Neumar	Health Officer.....W. G. Beattie, M. D.
Constable.....John F. Davis	Constable.....S. A. Landini

POSTOFFICE

Postoffice open from 7 a. m. to 6 p. m. Sundays, 8 a. m. to 9 a. m. Money order office open from 7 a. m. to 6 p. m.

Mails leave Postoffice twenty minutes before trains.

ARRIVALS AND DEPARTURES OF MAIL

Mail a. m.—From the north at.....	6:47 a. m.
" " " south "	11:58 a. m.
" " " north "	12:13 p. m.
" " " south "	2:18 p. m.
" " " south "	3:41 p. m.
" " " north "	4:26 p. m.

Mail leaves—

For the south at.....6:47 a. m.

" " " north "

" " " south "

" " " north "

" " " south "

" " " north "

" " " south "

" " " north "

D. McSweeney, P. M.

For Rent—Desirable housekeeping apartment; reasonable. 969 Manchester street, Daly City. 4-7-1m

Nieri Bros. have opened a second-hand household furniture store at 112 Grand avenue. Goods bought, sold or exchanged. Advt.

COME here for your

soap, as well as

for groceries of all sorts.

We have on hand just

now several lines of soap

that may be exactly

what you want. At

various times you can strike bargains in certain

brands of soap. When you think of soap

think of this store. Then come here and buy.

Now is a good time to stock up for the season. Act on this. Our prices on sugar, tea, coffee, flour, canned goods, etc., are low.

J. CARMODY

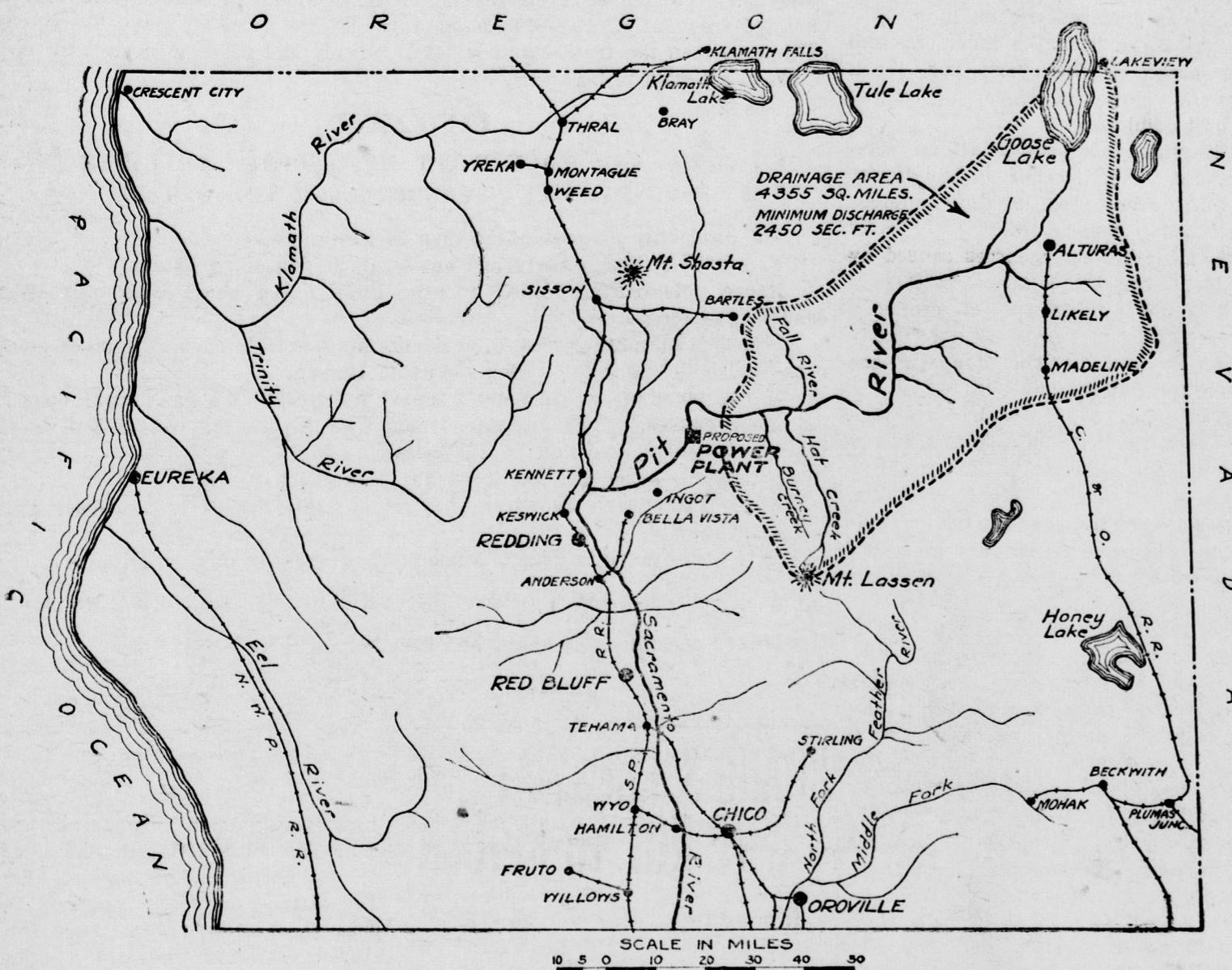
Fancy Groceries and General Merchandise

PAINTS AND OILS

315-317 Linden Avenue, South San Francisco

Subscribe for The Enterprise, \$2 a Year

Gigantic Power Project of P.G.&E.



OUTLINE MAP SHOWING THE VICINITY OF THE BIG PIT RIVER DEVELOPMENT UNDERTAKEN BY THE PACIFIC GAS AND ELECTRIC COMPANY, OF WHICH JOHN A. BRITTON, REDWOOD CITY RESIDENT, IS GENERAL MANAGER

One of the largest power projects in the history of hydro-electric development anywhere in the world has been undertaken by the Pacific Gas and Electric Company in its recent purchase from the Mount Shasta Power Corporation of valuable water rights on the Pit river in Shasta county.

The Pacific Gas and Electric Company will spend the enormous sum of \$17,500,000 in developing these water rights for the generation of approximately 180,000 horsepower of electricity. The project involves the diversion of the waters of the Pit river at what is known as the Big Bend site, situated about sixty miles northeast of Redding. From that point the water will be conveyed through seven miles of tunnel and three-quarters of a mile of open ditch to a site selected for the powerhouse. The fall of the water between the point of diversion and the point

of use is 939 feet, an dthis, with an average stream flowep laced by United States engineers at 2400 cubic feet per second, will enable the development of an estimated minimum of 180,000 horsepower of electricity.

The total amount of electricity generated by the Pacific Gas and Electric Company in its seven hydro-electric plants located at various

points n the territory covered by its operations is, at the present time, in round numbers, 156,000 horsepower. So the value of this new undertaking will be realized from the fact that it is proposed to generate at one single power-plant an amount of electricity greater tha nthe combined output of all the other hydro-electric plants in the "Pacific Service" System.

SOUTH CITY RESIDENT IS ARRESTED BY GAME WARDEN

Eleven men and women, arrested near La Honda last Sunday by Game Warden Jack Burke for violations of the game laws, appeared Thursday before Justice of the Peace E. C. Johnson in Daly City. The defendants are:

William E. Bond and H. B. Smith of San Mateo, fishing without licenses; Ernest Turner and Rudolph W. Flothe of San Francisco, fishing at the La Honda fish hatchery dam; Martin Sabaca of San Francisco, having more trout than the limit; Mrs. Pelisser of San Francisco, no license; Catherine Moulie and Jerome Clavere of San Francisco, fishing at the hatchery dam; Mrs. C. Guignis and Mrs. C. Scarpi of Palo Alto, no licenses, and George E. Bernard of San Francisco, over the limit.

Game Warden Burke has sworn to a complaint before Justice of the Peace Seely in Redwood City charging E. J. Halsworth of South San Francisco with killing a curlew. Halsworth was arrested in a cabin on the South San Francisco marshes. There were seven other persons in the cabin, and they too may be charged, says Burke. The curlew was found hidden in a cupboard.



INQUIRE AT THE OFFICE OF THE

E. C. PECK COMPANY

222 Linden Avenue, Opposite Postoffice

Or of the

South San Francisco Land and Improvement Co.

W. J. MARTIN, General Manager

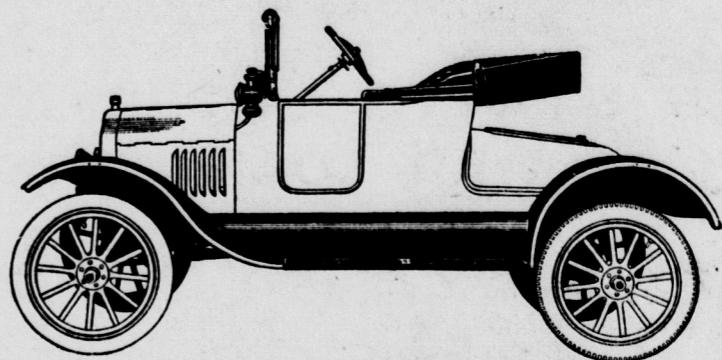
Ford

THE UNIVERSAL CAR

Everywhere Ford cars are building small business into "Bigger Business." Whatever your transportation cost may be the Ford will lessen it—with a greater measure of usefulness. It multiplies salesmen wherever they travel, and costs about two cents a mile to operate and maintain. With more than 1,750,000 Fords in active daily service you don't experiment with Ford value. Runabout \$345, Touring Car \$360, Coupelet \$505, Town Car \$595, Sedan \$645—all f. o. b. Detroit. Order now and realize this value.

SOUTH CITY GARAGE

EMERICK & WATSON, Props.
Cor. Linden and Commercial Aves., So. San Francisco
Authorized Agents



MUD HENS COST LOCAL RESIDENT A \$25 COURT FINE

been instructed to pick up any article of debris from the grounds, he took them, at first intending to throw them away. Later he concluded he might as well take them home for his wife to cook. A friend of his passing at the time gave him a lift as far as Daly City, and there, stepping from the machine, he walked right into the arms of the game warden, with the two illicit birds in his hand. He was cited to appear before Judge Davis Cypress Lawn Cemetery, where he is of San Bruno, who had no alternative employed as a gardener, he came but to impose the fine, as the law across the bodies of the two birds, reads that having such birds in one's newly shot and still bleeding. Having possession is a misdemeanor.

10% down

Let us build you a home to order—exactly as you plan it—located in a neighborhood of your own selection, upon a lot that suits your ideas.

Bring us your rough plans and general suggestions. Then go with our builder for an hour or so and look at other houses for ideas.

Then select any lot we own.

We will draw up plans according to your suggestions and submit same with approximate cost of house and lot.

If the plans and the price are satisfactory, you pay us 10 per cent of the cost of the house and lot.

We then start to build.

When you move in you pay us 1 per cent of the cost of the house and lot per month, including interest.

No extras. No complications.

STATE CONVENTION WOMEN'S CLUBS.

The state convention of women's clubs was held at the Maryland Hotel in Pasadena, May 1st to 5th. The local club was represented by the president, Mrs. W. J. Martin, and by Miss Grace Martin.

There were over 1000 women present and Mrs. Cable was elected, by a large majority, president.

Stirring speeches, in which the plea

THERE'S CHARACTER AND QUALITY IN THE CALLING CARDS WE PRODUCE AND THE PRICES ARE RIGHT

United States War Bonds

SUBSCRIPTIONS TO THE
UNITED STATES GOVERNMENT
WAR LOAN

WILL BE RECEIVED BY THIS BANK

NO CHARGES OF ANY KIND WILL BE MADE FOR OUR SERVICES

BANK OF SOUTH SAN FRANCISCO
SOUTH SAN FRANCISCO, CALIF.

Your Vacation

SHOULD MEAN Rest—Health—Pleasure

There are hundreds of Mountain and Seaside resorts only a few hours away.

SUGGESTIONS:

San Francisco and Oakland
Alameda Beaches
Monterey Bay Points
Santa Cruz Mountain Resorts
Shasta Resorts—Sierra Resorts
Yosemite—Lake Tahoe
Lake County Resorts
Klamath Lake Region
Crater Lake—Huntington Lake
Los Angeles and its Beaches

Write for Free Booklet—state region you prefer. We will gladly assist you in arranging a delightful trip. **ASK ANY AGENT.**

Southern Pacific

Write for folder on the Apache Trail of Arizona

**The NEW
SUBDIVISION you
have been waiting for**

E. C. PECK CO.

Opp. Postoffice, 222 Linden Ave.

SOUTH SAN FRANCISCO

The Choice Property

“High School Park”



**The Biggest
HOME BARGAINS
You ever saw**

E. C. PECK CO.

209 Hearst Bld. & 680 Market St.

SAN FRANCISCO

of South San Francisco

PACIFIC STEEL PLANT WAGES WAR ON BOOZE EVIL

Employing 750 men, the Pacific Coast Steel Company, which operates the big steel mill at South San Francisco, has declared war on liquor.

It is doing it in the most effective way possible. On every pay check there is printed an appeal to the men to quit drinking.

Sixty-nine per cent of all the accidents at the mill occur on Monday or Monday evening, after the employees have had a Sunday off.

To meet the emergencies caused by accidents the company has established a first aid station on its property. There the injured men—69 per cent of them coming in on Mondays—are given treatment.

South San Francisco has about a score of factories of all kinds—and twenty-four saloons. It has an active working list of about 1100 men on the pay rolls of the manufacturing concerns. These are the men who are supporting the twenty-four saloons with about \$400,000 annually.

To get the employees of the company to realize what whisky can do to them the company has adopted a policy of making straight talks about liquor, right out in print on the back of each pay check.

On the front of the pay check is printed the usual statement of hours worked or tons handled, the amount of money due each man, and these words:

These pay checks are made non-negotiable so that the employees can not cash them in saloons.

Pay checks go out four times a month, twice each month to one set of men and twice each month to another set of men. Each man receiving a check holds it a few days, and has ample chance to read the truth about liquor published on the back. If he wants to sign an approval of the sentiment he can do so.

The employees of the steel company, as in other steel mills, are of two widely distinct classes. There are the ordinary laborers and then a class of highly skilled men.

ANNOUNCEMENT

The lot selling agency in the platted district of South San Francisco has been placed in charge of E. C. Peck & Co.

Mr. Peck's office in this city is located in the hotel building and the San Francisco offices occupy rooms 209-210 Hearst Building, Third and Market streets.

A house building organization is operated in conjunction with this agency. Salesmen desiring to handle lots in this district will apply direct to E. C. Peck & Co. at the above address.

**SOUTH SAN FRANCISCO LAND AND
IMPROVEMENT CO.**

By W. J. Martin, General Manager.

Liquor Sermon Printed Upon Steel Men's Checks

This argument against liquor is printed on the back of every pay check sent out by the Pacific Coast Steel Company, operating mills at South San Francisco. The check is not negotiable in a saloon. The argument is to be changed frequently. Every man employed by the steel company has plenty of time to read the truth about whisky. Steady and sober men are at a premium in all steel mills.

BOOZE

**BOOZE AND WORK WON'T MIX. SOONER OR LATER
ONE MUST BE SACRIFICED FOR THE OTHER.**

We want only clear-thinking men in our employ.

You cannot think clearly and act safely if you are a boozier.

Booze poisons the brain. It stimulates for a short time only—then deadens the senses.

When men's minds are dull, accidents are bound to occur. It takes alertness—quick thinking and acting—to avoid danger.

If you must booze, then don't report for work. We don't want boozers on our premises. They are dangerous, not only to themselves but to all others who come in contact with them.

Booze will never get you a job nor help you hold one.

Booze was never known to buy your babies shoes nor educate your children.

Booze only helps to keep you poor and decrease your earning power.

I WILL SIDE-TRACK BOOZE BEFORE BOOZE SIDE-TRACKS ME.

I have examined the above and found same to be correct.

Signed.....

LETTER LIST.

List of unclaimed letters remaining in the postoffice at South San Francisco for period ending May 14, 1917:

Domestic—Adams, J. F., Mgr.; Delilie, G. M.; Ferron, Mr.; Gallagher, Kathleen; Knaker, Edward; Maher, John; Sullivan, Michael.

Foreign—Musino, Angelo; Nina, Doro Gauthier.

Daniel McSweeney, Postmaster.

THE DELPHIAN SECTION.

The Delphian section of the Woman's Club will meet Monday, May 21st, at the home of Mrs. E. C. Peck.

OUR UNEQUALED EXCHANGE OFFER

For the replacement of old cooking equipment with modern gas appliances has met with such success that our stock of ranges purchased at last year's low prices is nearly exhausted.

A sharp advance in price must inevitably follow the complete disposal of our present supply.

Those who take advantage of this offer immediately will receive an allowance of

33 1-3%

from our usual cash prices in exchange for the old coal, wood or oil stoves replaced.

If our representative has not called on you yet telephone for him at once or call at the office. Phone 127.

Pacific Gas and Electric Co.

REDWOOD DISTRICT

SOUTH SAN FRANCISCO

**The NEW
SUBDIVISION you
have been waiting for**

E. C. PECK CO.

Opp. Postoffice, 222 Linden Ave.

SOUTH SAN FRANCISCO

The Choice Property



**The Biggest
HOME BARGAINS
You ever saw**

E. C. PECK CO.

209 Hearst Bld. & 680 Market St.

SAN FRANCISCO

of South San Francisco